

"INVENTION, INNOVATION, CREATIVITY AND INTELLECTUAL PROPERTY"

SSIP IP Facilitation Centre webinar Organised by i-Hub dated - 17th April, 2020

Speaker: Mr. Amitkumar Patel, Assistant Professor at GTU &

Indian Patent Agent

Moderator: Ms. Dhara, SSIP

About seminar:

This session is about Innovation and Intellectual Property Rights. In which Mr. Amitkumar described their ideas which related to Invention, Innovation and Creativity and how they means to relates to Intellectual Property.

Topics of discussion:

We usually believe or we consider that Invention, Innovation and Creativity all are the one at the same, but here Mr. Amitkumar differentiate how they are different with one another.

Invention: Creation of a new idea or concept.

 $\ensuremath{\mathtt{a}}$ Innovation : Turning a new concept into commercial success or widespread use

© Creativity: The act of turning new and imaginative ideas into reality.

Intellectual Property (IP): The product of creative thinking.

What is Intellectual Property Rights (IPR)?

- Intellectual property rights are rights protecting intellectual property.
- It usually gives the Creator an exclusive right over the use of his creations for a certain period of time and these are granted by government.
- Aim to encourage creativity and development, to discourage theft of ideas.

Types of Intellectual Property Rights (IPR):

- Patent : • Patent Infringement

· PPV & FR



- · Court Proceeding
- · PCT
- Copy Right: · Copy Right Infringement
 - · Artistic Literacy
- Design: Design Infringement
- Trademark: · Trademark Infringement

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Report submitted by Falgun Ravat(Grade C-2), KCG.